

# Entrepreneurial Ventures

Instructor: Kym Johnson  
E-mail address: [kjohnson.rhs@catoosa.k12.ga.us](mailto:kjohnson.rhs@catoosa.k12.ga.us)

---

## Description

This is the third course in the Small Business Development Career Pathway. This course concentrates on the management skills necessary for successful business operation. Students will study management strategies for developing and implementing business plans; structuring the organization; financing the organization; and managing information, operations, marketing and human resources. International business principles are infused in the standards for Entrepreneurial Ventures. An integral component of the Entrepreneurial Ventures course is a school-based or community-based entrepreneurial venture that will engage students in the creation and management of a business and the challenges of being a small business owner.

## Books and Sources Used

Greene, C. Entrepreneurship: Ideas in Action 5th Edition. Thomson South-Western Publishing, 2012.

## Class Work

All assignments are posted on the Ringgold High School website.

Each student is required to complete daily assignments. If the student is absent, the work must be made up in the computer lab before or after school. The student should make arrangements on the day of return to make up class work. Students will read a variety of current events, magazine articles, internet research and technical textbooks to fulfill Ringgold High School's literacy goals.

If the student is working at the school based enterprise when an assignment is given, the student must make up the assignment when he/she returns to class. All make-up work is the responsibility of the student.

## Career Opportunities

- |                                   |                        |
|-----------------------------------|------------------------|
| • Chief Executive Officer         | • Owner                |
| • Customer Service Representative | • Partner              |
| • Entrepreneur                    | • President            |
| • Franchisee Manager              | • Proprietor           |
| • Independent Distributor         | • Small Business Owner |

## FBLA

Students are encouraged to join FBLA (Future Business Leaders of America). FBLA is a co-curricular student organization that is an excellent source of information for students planning career in business.

Students in FBLA are given the opportunity to develop strong leadership qualities and civic responsibilities through participation in competitive events and projects. Members of FBLA may apply for the many scholarships that are available. FBLA conferences allow members to meet some of the more than 250,000 members nationally

## Grading

|             |     |
|-------------|-----|
| Class Work  | 60% |
| Snack Shack | 40% |

Assessments: Presentations, Projects, Labs, Journals, Portfolios, Small Learning Groups

**Business Department Cheating Policy: No credit will be given for any assignment where cheating has occurred.**

I have read and understand the syllabus and grading policy.

Parent signature \_\_\_\_\_

Parent e-mail \_\_\_\_\_

Student signature \_\_\_\_\_